

Jongerencampagne Corona

Hearst - branded content	Live
Glamour: Daten op anderhalve meter: houden we ons nog een beetje aan de maatregelen?	14-Sep
Cosmopolitan: De leukste dingen om met je vrienden op 1,5 meter te doen	17-Sep
Vogue: De creatiefste manieren om leuke dingen te doen op 1,5 meter afstand	18-Sep
Cosmopolitan: Voor Cécile (23) bracht de corona-tijd juist iets heel moois: ze startte haar eigen bedrijf- als we ons goed aan de corona-regels houden	24-Sep
Glamour: De mooie dingen des levens die straks weer mogen – als we ons goed aan de corona-regels houden	25-Sep
Glamour: Reality Story: Maud (32) kreeg in maart corona en heeft nog steeds klachten	30-Sep
Cosmopolitan: Hoe ben jij #alleensamen? Cosmopolitan vroeg het jullie op straat	6-Oct
Vogue: Quarantaine & chill? Dit is hoe je date ten tijde van de coronacrisis	7-Oct
Cosmopolitan: Met deze app help je mee om het coronavirus te stoppen	13-Nov
Hearst - corona update	
Glamour: Kabinet kondigt extra regionale corona-maatregelen aan: kroegen moeten eerder sluiten	18-Sep
Cosmopolitan: Dit zijn de nieuwe regionale coronamaatregelen van september 2020	18-Sep
VICE - branded content	Live
Artikel: Waarom we juist nu vol moeten houden	8-Oct

Artikel: we spraken een gedragswetenschapper over jongeren en coronamaatregelen		20-Oct
Artikel: door corona kon ik geen afscheid nemen van mijn opa		12-Nov
Facebook: video		13-Oct
Facebook: video		13-Oct
Facebook: video	5.1.2e	13-Oct
Facebook: video		13-Oct
Facebook: video		13-Oct
Facebook: video	5.1.2e	2-Nov
Facebook: video		2-Nov
Facebook: video		2-Nov
Facebook: video		2-Nov
Facebook: video		2-Nov
Youtube TrueView: video		13-Oct
Youtube TrueView: video		13-Oct
Youtube TrueView: video	5.1.2e	13-Oct
Youtube TrueView: video		13-Oct
Youtube TrueView: video		13-Oct
YT Video		2-Nov
YT Video		2-Nov
YT Video		2-Nov
YT Video		2-Nov
YT Video		2-Nov
YT Video	5.1.2e	2-Nov
YT Video		2-Nov
YT Video		2-Nov
YT Video		2-Nov
YT Video		2-Nov
Website 1,5 meter live		2-Nov
Instagram teaser	5.1.2e	2-Nov
Instagram teaser	5.1.2e	2-Nov
Instagram teaser		2-Nov
Invasion video		2-Nov
Invasion video	5.1.2e	2-Nov
Invasion video		2-Nov
Snapchat ad	5.1.2e	2-Nov
Snapchat ad	5.1.2e	2-Nov
Snapchat ad		2-Nov

Facebook link jongerencampagne	Zuid/Tilburg
Facebook link jongerencampagne	Zuid/Tilburg
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Facebook link jongerencampagne	Zuid/Tilburg
&C	Live

Link
https://www.glamour.nl/love/a33965681/daten-corona-maatregelen/ https://www.facebook.com/GlamourNL/posts/5002639546420155 https://www.instagram.com/stories/glamournl/2400051019037258732/
https://www.cosmopolitan.com/nl/lifestyle/a33976662/tips-binnen-zitten-corona/ https://www.facebook.com/cosmopolitan.nl/posts/3694057457300766 https://www.instagram.com/stories/cosmopolitan_nl/2400821763056350090/
https://www.vogue.nl/cultuur/reizen-hotspots/g33977798/creatieve-evenementen-feestjes-1meter/ https://www.instagram.com/stories/nlvogue/2403168327206049484/
https://www.cosmopolitan.com/nl/lifestyle/a34093107/corona-tijd-verhalen/
https://www.glamour.nl/fun/a34039268/coronaregels-maatregelen-houden/
https://www.glamour.nl/mind/reality/a34124742/ervaringen-corona-jongeren-langdurige-klachten/
https://www.cosmopolitan.com/nl/lifestyle/a34109681/alleen-samen-afstand-houden/ https://www.instagram.com/stories/cosmopolitan_nl/2413875979215741960/ https://www.facebook.com/cosmopolitan.nl/posts/3753997847973393
https://www.vogue.nl/cultuur/opinie/a31939239/daten-dating-single-coronacrisis-social-distancing/ https://www.facebook.com/VogueNL/posts/3173407752768414 https://www.instagram.com/stories/nlvogue/2415482137694518539/
https://www.cosmopolitan.com/nl/health-en-body/a34582291/corona-melder-app http://www.facebook.com/cosmopolitan.nl/posts/3860746317298545
https://www.glamour.nl/mind/psyche/a34069175/regionale-maatregelen-tegen-coronavirus/
https://www.cosmopolitan.com/nl/lifestyle/a34070197/extra-regionale-corona-maatregelen/
Link
https://www.vice.com/nl/partners/15m-afstand/waarom-we-juist-nu-vol-moeten-houden https://www.facebook.com/ads/experience/confirmation/?experience_id=345378120213962

https://www.vice.com/nl/partners/15m-afstand/we-spraken-een-gedragswetenschapper-over-jongeren-en-coronamaatregelen
https://www.facebook.com/885242441538323/posts/3571071709622036
https://www.vice.com/nl/partners/15m-afstand/door-corona-kon-ik-geen-afscheid-nemen-van-mijn-opa https://www.facebook.com/885242441538323/posts/3637022299693643
Video 1: 5.1.2e (kleur)
Video 2: 5.1.2e (zwart/wit)
Video 3: 5.1.2e (zwart/wit)
Video 4: 5.1.2e (zwart/wit)
Video 5: 5.1.2e (kleur)
Video 6: 5.1.2e (zwart/wit)
Video 7: 5.1.2e (zwart/wit)
Video 8: 5.1.2e (kleur)
Video 9: 5.1.2e (zwart/wit)
Video 10: 5.1.2e (kleur)
https://youtu.be/WSY_yP1et4M
https://youtu.be/PW5CKfgQeAU
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https://youtu.be/Z2gZW4BUrmU
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#4163295
#4163298
https://1-5-meter.vice.com/
Teaser: 5.1.2e
Teaser: 5.1.2e
Teaser: 5.1.2e
Video 6: 5.1.2e
Video 7: 5.1.2e
Video 8: 5.1.2e
screenshot: #4163660
screenshot: #4163663
screenshot: #4163661

Link
#4160799
#4160802
#4160800 #4161565 aangepaste versie zonder meubilair buiten (terrasvorming)
#4162671(hoofdspot) en #4162677 (tag)
#4165830
(free publicity) https://www.funx.nl/fragmenten/topix/1bb8ce78-0381-4071-817e-d42f0450b9a0/2020-10-25-coronamelder-app-ontwikkelaar-hidde-beantwoordt-alle-vragen
Link
posters en animaties
Link
https://we.tl/t-vgUWhg6tZz
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